

2012 – 2013 Strategic Planning Process Proposal

Assumptions:

- Planning will occur over a minimum of six months.
- The first three months will be used to set up a planning process.
- It will be difficult to find participants willing to devote the time to the process.
- It will be difficult to schedule meetings fitting schedules of participants.
- An ad hoc committee will be established to propose a strategic plan. (According to the Operating Procedures it appears that the board is the "standing" strategic planning committee to be assisted by an "ad hoc" strategic planning committee.)
- Members of the board will participate in the planning process as members of the Ponderosa independent of their status as board members.

Goal (of the planning process)

- Identify strategies that will achieve our vision of what the Ponderosa will look like in three to five years.

Critical Success Factors

- Assumptions about the future are reasonably correct.
- Knowledgeable volunteers participate.
- Reasonable, actionable alternative courses of action are identified and selected.
- The resulting plan sold to the membership making future decisions and actions compatible with the plan more easily accepted.

Strategies (for the planning process)

- Use the previous plan as a baseline from which to start
- Review and modify assumptions from the previous plan.
- Identify new relevant assumptions.
- Review and modify effects from the previous plan.
- Identify new relevant effects.
- Review and modify responses from the previous plan.
- Identify new relevant responses.
- Seek committee members through the Needler, website, reader board, bulletin board, Association Manager e-mail.
- Have few committee meetings, maybe one for kickoff, one midway through the planning process, one to wrap up the plan.
- Conduct most of the planning on the Ponderosa web forum.
- Encourage the Ponderosa membership to participate in the process as much as they would like.

Roles and Responsibilities

- Ponderosa Board
- Approve the planning process.
- Create an ad hoc strategic planning committee.
- Review, revise, and approve recommended strategic plan.
- Publicize/sell approved plan to membership.
- Vice president to be board liaison to the Ad Hoc Strategic Planning Committee and/or chairperson of the ad hoc committee.
- Ad Hoc Strategic Planning Committee
- Create a recommended strategic plan using the approved planning process.
- Attend ad hoc strategic planning committee meetings.
- Accept individual responsibility to research assigned (volunteered based on skills/background) sections of the plan.
- Produce recommended plan.
- Ponderosa Members at Large
- Participate in the planning process providing input and comments as desired

using the Ponderosa web forum.